

Your 30-Day Bot Business Launch Plan

Follow these daily steps to go from idea to launch.

YOUR LAUNCH PROGRESS

START DATE: ____/____/____

____/30 DAYS

WEEK 1 • VALIDATE Days 1–7 ____/7

- | | |
|--|-------------------|
| ☐ Day 1 Choose customer | Done on ____/____ |
| ☐ Day 2 Identify problems | Done on ____/____ |
| ☐ Day 3 Research competitors | Done on ____/____ |
| ☐ Day 4 Talk to customers | Done on ____/____ |
| ☐ Day 5 Choose product | Done on ____/____ |
| ☐ Day 6 Estimate economics | Done on ____/____ |
| ☐ Day 7 Go/no-go decision | Done on ____/____ |

WEEK 2 • BUILD Days 8–14 ____/7

- | | |
|--|-------------------|
| ☐ Day 8 Define minimum product | Done on ____/____ |
| ☐ Day 9 Configure bot | Done on ____/____ |
| ☐ Day 10 Create prototype | Done on ____/____ |
| ☐ Day 11 Test assignments | Done on ____/____ |
| ☐ Day 12 Correct problems | Done on ____/____ |
| ☐ Day 13 Prepare instructions | Done on ____/____ |
| ☐ Day 14 Customer-readiness review | Done on ____/____ |

WEEK 3 • LAUNCH Days 15–21 ____/7

- | | |
|--|-------------------|
| ☐ Day 15 Choose selling platform | Done on ____/____ |
| ☐ Day 16 Create homepage | Done on ____/____ |
| ☐ Day 17 Build product page | Done on ____/____ |
| ☐ Day 18 Configure checkout | Done on ____/____ |
| ☐ Day 19 Configure delivery | Done on ____/____ |
| ☐ Day 20 Test purchase process | Done on ____/____ |
| ☐ Day 21 Launch review | Done on ____/____ |

WEEK 4 • MARKET Days 22–28 ____/7

- | | |
|---|-------------------|
| ☐ Day 22 Choose channel | Done on ____/____ |
| ☐ Day 23 Create demonstration | Done on ____/____ |
| ☐ Day 24 Publish content | Done on ____/____ |
| ☐ Day 25 Approach partners | Done on ____/____ |
| ☐ Day 26 Review traffic | Done on ____/____ |
| ☐ Day 27 Improve weakness | Done on ____/____ |
| ☐ Day 28 Review economics | Done on ____/____ |

FINAL REVIEW Days 29–30 ____/2

- | | |
|--|-------------------|
| ☐ Day 29 Evaluate evidence | Done on ____/____ |
| ☐ Day 30 Continue, revise, or stop | Done on ____/____ |

30 days. One step at a time. You're in charge.

Tick each box as you finish the step. Use the daily journal page, the weekly review page and the log on the next pages, or the free interactive tracker at startabotbiz.com/30day. Results vary; this plan is a guide, not a promise of income.

Daily journal

Day ____ of 30

Date ____/____/____

Step: _____

TODAY'S OBJECTIVE

WHAT HAPPENED

MONEY SPENT

\$ _____

TIME INVESTED

_____ hours _____ minutes

LESSON LEARNED

TOMORROW'S PRIORITY

☐ Today's step is done ☐ Money logged on the expense log

Weekly review

Circle one: Week 1 Week 2 Week 3 Week 4 Final Review

Dates ____/____ to ____/____

STEPS COMPLETED

____ / ____

TIME INVESTED THIS WEEK

____ hours

SALES THIS WEEK

\$ ____

EXPENSES THIS WEEK

\$ ____

DIFFERENCE*

\$ ____

WHAT WORKED

WHAT DIDN'T WORK, AND WHY

BOT CHECK: WHICH BOTS NEED REVIEW OR FIXES?

BIGGEST LESSON THIS WEEK

DECISION FOR NEXT WEEK☐ Continue as planned ☐ Revise: _____ ☐ Stop

* Sales minus recorded expenses, before unrecorded costs and taxes. Not an accounting or tax figure.

Money log

Date	Type	Category	Amount	Note
	☐ Sale ☐ Expense			
	☐ Sale ☐ Expense			
	☐ Sale ☐ Expense			
	☐ Sale ☐ Expense			
	☐ Sale ☐ Expense			
	☐ Sale ☐ Expense			
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	☐ Sale ☐ Expense			

Category ideas: Product sale · Service · Bot/AI · Hosting & website · Software & tools · Advertising · Supplies · Fees · Other

Bot cost log

Bot name	Job	AI provider	Status	Monthly cost
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	
			☐ Not started ☐ Configured ☐ Tested ☐ Needs review	

Total sales \$ _____

Total expenses \$ _____

Monthly bot costs \$ _____